



# SERENGETI IN-STORE SHELF TALKERS

HEMINGWAY & HALE SRST 2A-05

**SERENGETI**  
SOUTH AFRICA




SOUTH AFRICA'S SIGNATURE VARIETAL. RICH, AROMATIC BLACK AND RED BERRY FLAVORS FOLLOWED BY A HINT OF SMOKE AND SPICE WITH A PLUSH FINISH. SERVE WITH GRILLED FOODS, LAMB, VENISON AND SPICY PORK.

**PINOTAGE**  
www.serengetiwine.com

HEMINGWAY & HALE SRST 2C-05

**SERENGETI**  
SOUTH AFRICA

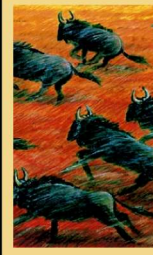


SOUTH AFRICA'S NEW SHINING STAR. LAYERS OF FLAVOR - BLACK FRUITS ON TOP OF SUBTLE VANILLA AND SPICE LEAD TO A SMOOTH, VELVETY FINISH. SERVE WITH CURRIES, MEXICAN DISHES AND GRILLED FOODS.

**SHIRAZ**  
www.serengetiwine.com

HEMINGWAY & HALE SRST 2B-05

**SERENGETI**  
SOUTH AFRICA



THIS CLASSIC BLEND OF TWO OF THE WORLD'S MOST POPULAR GRAPES IS PACKED WITH RICH, JUICY FRUIT UPFRONT, SUBTLE SPICE NOTES AND A LONG FINISH. PERFECT FOR ALL CUTS OF BEEF - ESPECIALLY STEAKS!

**CABERNET SAUVIGNON / MERLOT**  
www.serengetiwine.com

HEMINGWAY & HALE SRST 1E-05

**SERENGETI**  
SOUTH AFRICA

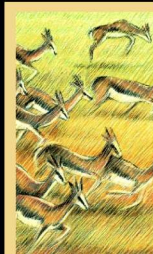


100% PINOTAGE. THIS JUICE WAS FERMENTED ON THE SKINS FOR 6 HOURS, GIVING THIS WINE ITS RICH PINK HUE. FILLED WITH TROPICAL FRUIT ON THE NOSE, THIS WINE IS DRIER AND MORE DEEPLY COMPLEX THAN MOST ROSÉS. SERVE WITH A WIDE RANGE OF LIGHTER FOODS, IT ALSO MAKES AN IDEAL COMPANION WITH SALMON, HAM & TURKEY DISHES AND SPICY ASIAN OR MEDITERRANEAN FOODS.

**PINOTAGE ROSÉ**  
www.serengetiwine.com

HEMINGWAY & HALE SRST 2D-05

**SERENGETI**  
SOUTH AFRICA



BURSTING WITH TROPICAL FRUIT, CITRUS AND GOOSEBERRY FLAVORS. THIS MEDIUM BODIED WINE FINISHES CRISP, FRESH AND CLEAN. A GREAT MATCH FOR LEMON SEASONED SHRIMP, SCALLOPS OR ROASTED CHICKEN.

**SAUVIGNON BLANC**  
www.serengetiwine.com