

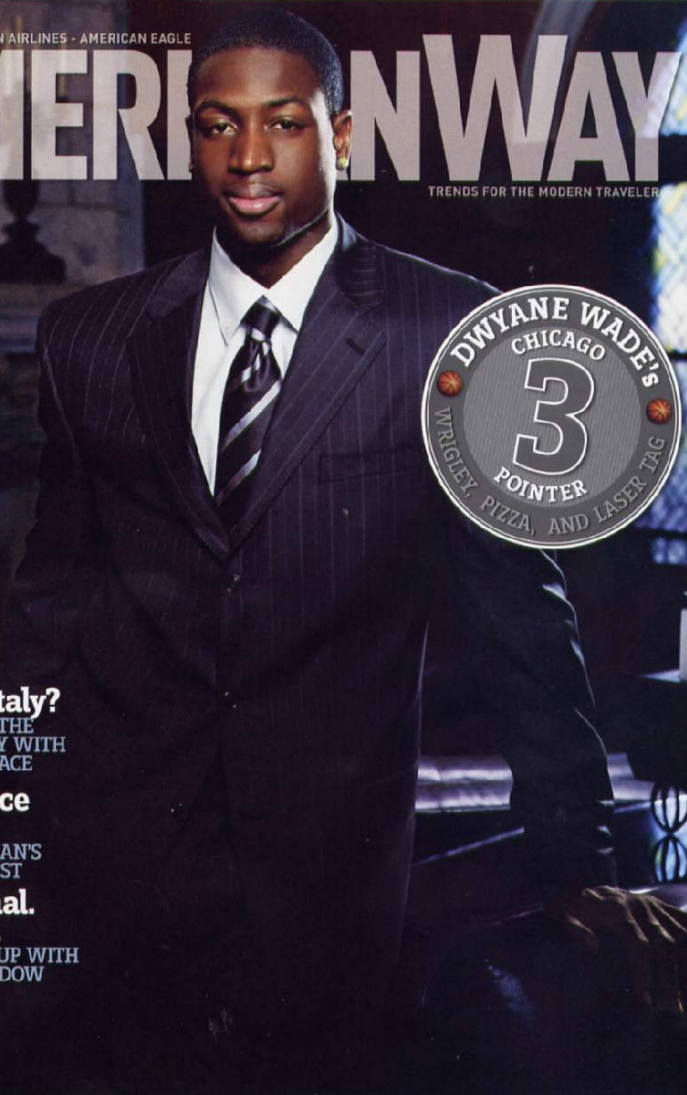
**THE LYIN' KING: Meet America's Greatest Marketer**

AMERICAN AIRLINES - AMERICAN EAGLE

# AMERICAN WAY

APRIL 15, 2006

TRENDS FOR THE MODERN TRAVELER



**Vive la... Italy?**

FRANCE ISN'T THE ONLY COUNTRY WITH A COOL BIKE RACE

**And Justice For All**

INSIDE ONE MAN'S QUIXOTIC QUEST

**Cool. Lethal. Beautiful.**

WE RACK 'EM UP WITH THE BLACK WIDOW

**SPECIAL ADVERTISING SECTION**

Mystical Hotel ZaZa, where contemporary elegance meets sensual decadence, is the ideal home base for your Dallas experience (2332 Leonard St.; 800-597-8399; hotelzaza.com). Fashionable and swank, it offers concept: suites as well as upscale rooms, all just a short distance from the arts district and the action at the Dallas West End Historic District (208 N. Market St.; 214-741-7180; dallaswestend.org).

If you have time for only one museum, make it the light and airy Nasher Sculpture Center

(2001 Flora St.; 214-242-5100; nashersculpturecenter.org). Also spend an hour or two in The Dallas World Aquarium's simulated rainforest (1801 N. Griffin; 214-720-2224; dwazoo.com).

Most A-lists for Dallas dining start with Abacus. A perfect blend of casual and elegant, Abacus serves up new American cuisine with a spunky array of international influences. Dinner only (4511 McKinney Ave.; 214-559-3111; abacus-restaurant.com). If you like to dine alfresco while people watching, try the hip, Tuscan-in-

fluenced Il Sole. Lunch Mon.-Fri., dinner daily (4514 Travis St.; 214-559-3818; ilsole-dallas.com). Or try one of the newest sensations, Fuse, for TexAsian delights, and design that sparks illusions of the Orient. Excellent sushi is available, plus beer, wine, and cigar lists. Lunch Mon.-Fri., dinner Mon.-Sat. (1512 Commerce St., Suite 100; 214-742-3873; fuseadallas.com). If you're a chef at heart, Central Market (centralmarket.com) is the place to go for a vast selection of exotic ingredients, organic products, and a terrific wine assortment from all over the world.

**THE TEAM APPROACH FOR SPINE & NECK CARE INVENTED HERE.**

At Texas Back Institute, we understand debilitating back and neck pain. We realize the difficulties that you face every day. And we know that the one thing you want more than anything else is a solution. At Texas Back Institute, we've trained many of the world's premier spine surgeons.

Since we teach, this ensures you'll always be working with the best doctors, the most advanced procedures and a caring staff that is totally focused on you and

your pain. Our expertise paired with our state-of-the-art clinics, give you this integrated approach of team care all in one place.



Our stance against back and neck pain doesn't end there. Our expertise extends to:

- Lead investigative surgeons for many FDA trials.
- Current host of 8 active research trials.
- Host of one of the premier fellowship programs in the world.
- Perform more artificial disc replacements than anyone in the United States.



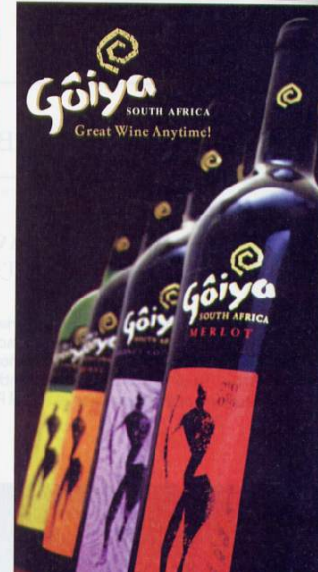
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**American Airlines - American Eagle Magazine; American Way, April 15, 2006**

"...If you're a chef at heart, Central Market (centralmarket.com) is the place to go for a vast selection of exotic ingredients, organic products, and a terrific wine assortment from all over the world. Two wines, Goiya from South Africa and SolAto from Argentina boast rave reviews at a great value (hemingwayandhale.com)"